Neena Burman | User Experience Designer

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I am a product designer with over 12 years of experience and a passion for solving user and business problems. My collaboration skills, design craft, and clarity of communication help me achieve my goal of building alignment within teams and designing great products that delight the users.

SKILLS
Visual design, interaction design, UX research, usability testing, leading design workshops, competitive analysis, wireframing, prototyping, problem-solving, and presenting to stakeholders.

SOFTWARE
Figma, Sketch, InVision, Mural, Miro, Adobe Illustrator, Adobe Photoshop, User testing

EXPERIENCE
Senior visual designer | Intuit | Mountain View | 2010 to present
- **QuickBooks Time:** Strategize the visual design experience of QuickBooks Time (formally T-sheet, which Intuit acquired). Creating new components and patterns to integrate them within the QuickBooks ecosystem.
- **Workforce mobile app:** Designed and led the visual strategy for the new Workforce mobile app for the employees of businesses using QuickBooks Payroll. Conducted research, comparative, competitive analysis, and final deliverables, collaborating with another designer, PM, and scrum team. The app has four and half-star reviews.
- **QuickBooks future visual look:** Working with a small team of designers, I designed the new visual look of QuickBooks for the future. This also included defining the typography, data viz, illustration style, color, and the basic components.
- **QuickBooks Payments Invoice data viz:** Created experience and DataViz that solved for the users' insight on the money coming in through invoices. Got 2 design patents for them. Collaborated with the design system team to integrate it as a design pattern.

Product designer | RingCentral | Redwood city | 2010
Designed the marketing page and the app design of their new product Ring Shuffle built for the security of people sharing their phone numbers.

Graphic design lead | 2Wire | San Jose | 2007 to 2009
I designed marketing materials, packaging, catalogs, brochures, and hardware interface designs.

Graphic designer | Nimbus Design | Redwood city | 2004 to 2007
Worked with multiple clients from State government agencies and luxury clothing and accessories businesses on branding, marketing materials, packaging, and websites.

EDUCATION
General Assembly | **User Experience Design Immersive** | Remote | 2024
San Jose State University | **BFA in Graphic Design** | 2004